



devoted
creations®
TANNING SKINCARE

2023
Product Launch

2023 Cutting Edge Ingredients

- **Golden C** – Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.
- **Superox C** – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage
- **Hyalufix™** - Sustainably sourced from Thai ginger leaves, Hyalufix™ compliments the skin's natural production of hyaluronic acid. Delivering intensive and deep down cellular hydration, Hyalufix™ significantly appears to corrects deep facial wrinkles, improves skin density, and firms and plumps skin.
- **X50 PhotoGlow™** - Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity

2023 Cutting Edge Ingredients

- **Fision™ GlowPlex** – A multi-functional skincare active containing Niacinamide and anti-aging peptides, this complex enhances glowing skin & radiance by working to blur imperfections for a more luminous complexion. Helps to minimize the appearance of dark spots and hyperpigmentation while supporting an even skin tone.
- **MossCellTec™** – A new anti-aging concept that works to constantly improve moisture levels in the skin while adapting to and protecting skin from stressful environmental changes.
- **Centella CAST** – A formula created from the Centella Asiatica plant, Centella CAST restores skin's elasticity and firmness by preserving collagen and reducing the appearance of stretch marks and skin sagging. Centella CAST works to improve the skin's microcirculation to improve collagen production for a more youthful appearance.
- **Natural Bio-Sourced Emollient** – A plant-based silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.



Metaphoria™

Infinite Auto-Darkening Iconic Bronzer | Solar Ceramide Moisture Complex
Superior Softening Squalane – Euphoric Elasticity Agents & Plush Prebiotic Peptides



- **Auto Darkening Complex** – A proprietary blend that allows tanning results to develop more rapid and even for desired color perfection quickly.
- **Violet Flower** – Contains natural anti-inflammatory agents to calm irritated skin, helps to prevent acne by absorbing oil and relieves dry skin conditions.
- **Vitamin B5** – Attracts and holds moisture in the skin to prevent skin dryness, may provide soothness to dry, red and irritated skin.
- **Superior Ceramide Complex** – Works to strengthen skin's moisture barrier to maintain optimal hydration levels as well as protect by helping to seal out harmful environmental elements.
- **Powerful Prebiotic Blend** – Works to improve the complexion by balancing the skin's natural barrier and helps to influence the speed and regrowth of healthy skin while repelling the environmental conditions that cause inflammation.
- **Forslean™** – A plant derived compound that helps to break down fat deposits.
- **Flavoslim™** – Counteracts the signs of cellulite by improving skin elasticity, while also tightening toning and firming.
- **CoQ10** – Helps to support the production of collagen and reduce the appearance of fine lines and wrinkles.
- **Resveratrol™** – Potent antioxidant that fights free radical damage caused by environmental stressors while increasing collagen production and smoothing out fine lines.

Fragrance: Lunar Escape

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CEglOw™

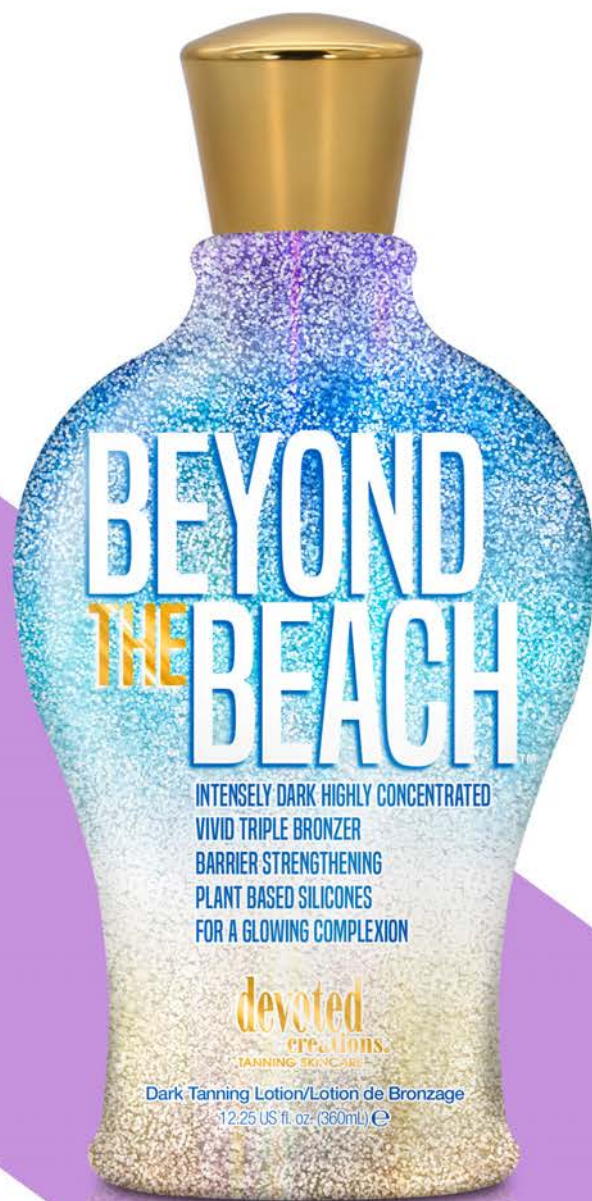
Vitamin C Infused Glowing Serum | Promotes a Luminous Complexion
Ultra-Hydrating Hyaluronic Acid & Nutrient Rich Niacinamide

- Golden Glow Bronzing Serum – This revolutionary Vitamin C serum utilizes glowing levels of DHA to deeply nourish and hydrate while providing a luminous glow.
- GlowPlex™ - A multi-functional skincare active containing Niacinamide and anti-aging peptides to promote glowing skin, blur imperfections and helping to minimize the appearance of dark spots.
- X50 PhotoGlow™ - Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.
- Apple Cider Vinegar – Helps to absorb excess oils, unclogs blocked pores and soothe irritation. It also has the power to help restore the natural pH balance to the skin.
- Golden C – Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Hyaluronic Acid – Hydrates through the layers of the skin to promote a bouncy, plump look.
- Hyalufix™ - Sustainably sourced from Thai ginger leaves, Hyalufix™ compliments the skin's natural production of hyaluronic acid. Delivering intensive and deep down cellular hydration, Hyalufix™ significantly appears to correct deep wrinkles, improve skin density, firm and plump the skin.
- Centella CAST – Helps to restore skins elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Renovage™ – Firms, hydrates and plumps the skin.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- FreshTek™ – A proprietary blend of deodorizing and skin freshening ingredients.

Fragrance: Sweet Nectar Glow

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Beyond the Beach™

Intensely Dark Highly Concentrated Vivid Bronzer

Barrier Strengthening Plant Based Silicones

Boosts Cellular Energy & Luminosity

- Revolutionary 4K Blend - Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high-end skincare ingredients, while also working to blur imperfections and allow for a crystal-clear complexion.
- Plant Based Silicones – Silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.
- X50 PhotoGlow™ - Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.
- Apple Cider Vinegar – Helps to absorb excess oils, unclogs blocked pores and soothe irritation. It also has the power to help restore the natural pH balance to the skin.
- Glowplex™ - A multi-functional skincare active containing Niacinamide and anti-aging peptides to promote glowing skin, blur imperfections and helping to minimize the appearance of dark spots.
- Bakuchiol – Works by increasing cell turnover, thereby stimulating collagen production and diminishing wrinkles, skin laxity, and overall photo damage.
- Blue Tansy – Provides anti-orange agents so the skin develops the most natural, dark bronzed results.
- BodyFit™ Technology – Reduces the appearance of cellulite and restores firmness.
- Advanced Matrixyl Synthe 6™ – Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long lasting results.
- FreshTek™ – Proprietary blend of deodorizing and skin freshening ingredients.

Fragrance: Blissful Beach

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Sunshine Superstar™

Influential Glow Boost Dark Tan Enhancer

Infused with Plant Based Silicones | Skin Smoothing Hyaluronic Acid
Vitamin C for Insta Fame Worthy Skin

- Revolutionary 4K Blend - Allows for deeper hydration and longer lasting tanning results as well as better penetration of the high-end skin care ingredients, while also working to blur imperfections and allow for a crystal-clear complexion
- Plant Based Silicone – Silicone alternative that creates a silky soft finish, while improving moisture levels, softness and smoothness of the skin while being spray tan friendly.
- Electrolyte Cocktail – Blend of extracts to improve skins moisture barrier and strength, calm redness, protect against environmental dehydration, and work as a vital component in maintaining hydration levels in the skin.
- Golden C – Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Hyalufix™ - Sustainably sourced from Thai ginger leaves, Hyalufix™ compliments the skin's natural production of hyaluronic acid. Delivering intensive and deep down cellular hydration, Hyalufix™ significantly appears to correct deep wrinkles, improve skin density, firm and plump the skin.
- Hyaluronic Acid – Hydrates through the layers of the skin to promote a bouncy, plump look.
- Centella CAST – Helps to restore skins elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Watermelon Extracts – Provides 24-hour hydration while improving the skins tone and deeply improving the appearance of fine lines, wrinkles and dry spots of the skin.

Fragrance: Sweet Summer Escape

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Electric Aura™

Dreamy Dark Purely Perfect Sun Lotion

Skin Calming Cucumber + Refreshing Grape Water

Super Soothing & Softening Ceramide Complex

- Ceramide Complex – Essential fatty acids that help to moisturize and strengthen the skin's natural barrier.
- Violet Flower – Contains natural anti-inflammatory agents to calm irritated skin as well as comedolytic and bacteriostatic properties that soothe skin imperfections while helping to prevent acne and excess oil on all skin types.
- Organic Grape Water – A power packed prebiotic that can help to improve the skins microbiome to reveal fresh, healthy looking skin.
- Cucumber Extracts – Helps to naturally nourish, hydrate, comfort, soothe, calm and depuff the appearance of skin.
- White Birch Extracts – Anti-aging and skin firming benefits.
- Green Tea - Anti-aging, soothing and antioxidant rich properties.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.
- Cotton & Rice Extract - Soothe and soften sensitive skin without irritation.
- FreshTek Technology – A proprietary blend of deodorizing and skin freshening ingredients.
- Sensitive Skin Hypoallergenic Formula

Fragrance: Hypoallergenic & Allergen Free Fragrance

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WHITE
BRONZE™
EXTREME
EXTREMELY ADVANCED
ULTRA BLACK
BRONZING LOTION
"Triple Action - Go 3 Shades
Darker in Just 1 Session!"
devoted
creations.
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
8.5 US fl. oz. (250mL) e

WHITE
BRONZE™
VIOLET
SUPERIOR ADVANCED
ULTRA BLACK
BRONZING LOTION WITH
ORANGE COUNTERACTING
VIOLET TONES
Go 3 Shades
Darker Instantly!
devoted
creations.
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
8.5 US fl. oz. (251mL) e

WHITE
BRONZE™
PURE POMEGRANATE
FAST ACTING DARK
TANNING INTENSIFIER
WITH ANTIOXIDANT
RICH POMEGRANATE
"Go 3 Shades Darker"
Bronzer Free
devoted
creations.
TANNING SKINCARE
Lotion de Bronzage
8.5 US fl. oz. (250mL) e

WHITE
BRONZE™
INK
TATTOO & COLOR FADE PROTECTING
HYDRATION RICH MAXIMIZER
CLEAN APPROVED FORMULA
Go 3 Shades
Darker Naturally!
devoted
creations.
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
8.5 US fl. oz. (251mL) e

WHITE
BRONZE™
SUMMER
TROPICAL ELECTROLYTE INFUSED
INDOOR/OUTDOOR
NATURAL BRONZING BUTTER
COCONUT OIL +
SUPEROX VITAMIN C
ALLOW FOR VACAY READY RESULTS
"Go 3 Shades Darker...
by Sunset!"
devoted
creations.
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
8.5 US fl. oz. (251mL) e

WHITE
BRONZE™
COASTAL
NAUTICALLY INFUSED
AQUATIC COASTAL
COLOR CREATOR
SEA BUCKTHORN BERRY
& DETOXIFYING ALGAE
FOR SEASIDE SHORE
READY RESULTS
Go 3 Shades
Darker... Rapidly!
devoted
creations.
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
8.5 US fl. oz. (251mL) e

WHITE
BRONZE™
FACIAL BRONZER
LUSTROUS BRONZING
COLOR CREATOR
WITH VITAMIN C &
HYDRATING ALOE VERA
FOR SEASIDE SHORE
READY RESULTS
devoted
creations.
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
3 US fl. oz. (85mL) e

WHITE
BRONZE™
COCONUT
COCONUT INFUSED
DARK BRONZING COLOR CREME
COCONUT WATER
COCONUT OIL
ALLOW FOR VACATION
WORTHY RESULTS!
Go 3 Shades
Darker Today!
devoted
creation
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
8.5 US fl. oz. (251mL) e

WHITE
BRONZE™
TINGLE
ULTRA-FAST
DARKENING HOT
TANNING LOTION &
BLACK TEA &
CRANBERRY EXTRACTS
Go 3 Shades Darker
and 3x Hotter Instantly!
devoted
creations.
TANNING SKINCARE
Dark Tanning Lotion / Lotion de Bronzage
8.5 US fl. oz. (250mL) e



White 2 Bronze Summer™

Tropical Electrolyte Infused Sunshine or Sunbed Natural Bronzing Butter
Coconut Oil & Superox Vitamin C Allow for Vacay Ready Results!
Go 3 Shades Darker...by Sunset!

- Cactus Water – High in antioxidants, vitamins and electrolytes to keep skin hydrated.
- Coconut Oil – Deeply softens and nourishes the skin for long lasting hydration.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- MossCellTec™ – Potent anti-aging and moisture level preserving ingredients help to protect the skin from stressful environmental changes.
- Cupuaçu Butter – Helps to lock in moisture and restore skins elasticity.
- Acai Berry Extracts – Rich in antioxidants, Acai berry helps to protect the skin from free radical damage.
- White Birch – Contains anti-aging and skin firming benefits.
- Formulated for use indoors & outdoors

Fragrance: Beach Berry

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HIM Energy™

Ultra Light Fast Absorbing | Energizing Dark Natural Bronzer

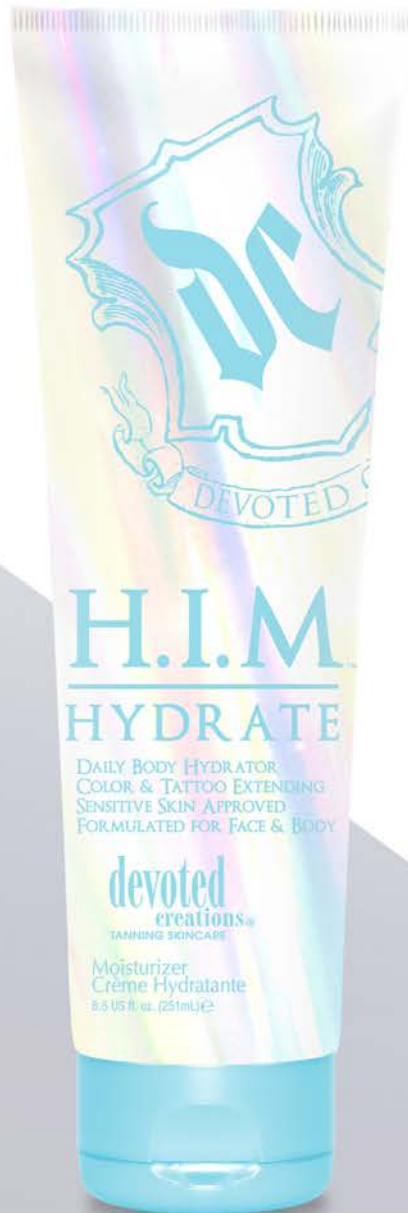
Potent Powerful Skin Hydration

Tattoo Fade Protection – Sensitive Skin Approved

- Tamanu Oil - A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting and moisturizing dry skin. Helps to hide the appearance of scars and stretch marks.
- Caffeine, Guarana & Ginseng - Naturally energizing and skin tightening extracts that work together to firm and reduce the appearance of imperfections in the skin.
- Ginger Root - Reduces irritation and inflammation in the skin.
- Green Tea Extracts - Anti-aging, soothing and antioxidant rich properties.
- Turmeric Root Extract – Known for its antioxidant and anti-reddening properties, Turmeric helps to improve the look of the surface of your skin to create a more blemish free, even appearance.
- Matrixyl Synthe 6™ – Targets and fills in fine lines and wrinkles.
- Shea Butter - Helps to soothe dry skin and improves the skin's elasticity.
- Avocado Extract – Helps counteract reddening in the skin caused by irritation.
- Vitamins C & E - Protect the skin from environmental damage, promote a more youthful looking appearance.
- FreshTek™ – Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend™ – Extends the life of your tanning results and helps to prevent color fading.

Fragrance: Energizing Waves

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HIM Hydrate™

Daily Body Hydrator | Tattoo & Color Extending
Sensitive Skin Approved | Formulated for the Face & Body

- Tiger Grass - Helps to improve the appearance of dull skin while reducing redness and helping to protect skin from environmental stress and blemishes.
- Lavender Oil – Helps to moisturize the skin while working to soothe inflammation and irritation.
- Rosemary Oil – Natural astringent properties that help to combat acne as well as blocked pores.
- Turmeric Root Extract – Known for its antioxidant and anti-reddening properties Turmeric helps to improve the look of the surface of your skin to create a more blemish free, even appearance.
- White Birch – Contains anti-aging and skin firming benefits.
- Matrixyl Synthe 6™ – Targets and fills in fine lines and wrinkles.
- Tamanu Oil- A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- Shea Butter - Helps to soothe dry skin and improves the skin's elasticity.

Fragrance: Ocean Waters

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Ride or Tide™

Beach Ready Bronzing Cocktail

Skin Quenching Sunkissed Starfruit & Vitamin C Vibes

Infused with Electrolyte Enhanced Coconut Water

- Beach Ready Bronzing Blend – Dark levels of DHA combined with high levels of natural bronzers allow the skin to develop natural, long lasting beach bronzed results.
- Mango Butter – Rich in antioxidants that help reduce the appearance of fine lines and wrinkles while providing a glowing complexion.
- Starfruit Extracts – Provides pore tightening and acne combating nutrients for an anti-reddening and skin perfected effect.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Coconut Water – Electrolyte rich to increase skin's hydration and elasticity and adds a glowing effect to the skin.
- MossCellTec™ – Potent anti-aging and moisture level preserving ingredients help to protect the skin from stressful environmental changes.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Tattoo & Color Fade Protection – Protects the color and the luster of your tan and your tattoos.

Fragrance: Moonfruit Tidal Wave

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Crush on Color™

Super Charged Plateau Breaking Bronzer

Instant Color Technology Delivers INTENSE RESULTS

Power Packed with Carrot Oil, Acai Berry & Black Charcoal

- Chicory Extract – Provides an instant tanned appearance 60 seconds after application.
- Black Charcoal – Skin detoxifiers reduce excess oil and inflammation while aiding in improving acne prone skin.
- CC Cream Blend – Color Correctors that work to even out skin tone and mask imperfections in the skin.
- Ceramide Complex – Essential fatty acids that help to moisturize and strengthen the skin's natural barrier.
- Carrot Oil – Contains beta-carotene to rejuvenate cells for a glowing and radiant appearance.
- Acai Berry Extracts – Rich in antioxidants, Acai berry helps to protect the skin from free radical damage.

Fragrance: Blackberry Blast

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TANNING SKINCARE





*Frosé Fantasy*TM

Deliciously Luxurious Satin Softening Fusion

Blended with Skin Perfecting Bubbly Champagne Extracts + A Creamy Complexion Boosting Electrolyte Smoothie Cocktail

- Satin Softening Daily Moisturizer – Keeps skin hydrated for 24 hours while allowing for touchably smooth results.
- Ultra-Blurring Moisture Lock Technology - Visibly reduce the look of pores and imperfections for perfected non-greasy hydration.
- Vegan Collagen – Helps to create a filter-like effect that works to smooth out fine lines and wrinkles, while helping to bind moisture to the skin, leaving you with a youthful, skin perfected appearance.
- Radiance Boosting Champagne Extracts – Promotes a glowing and youthful appearance to the skin.
- Antioxidant Rich Super Fruit Smoothie Blend – Blends Strawberry, Pomegranate, Blueberry and Elderberry extracts which are all full of free radical fighting antioxidants.
- Sugarcane Derived SqualaneTM – Helps to provide weightless hydration, balance excess oil, soothe, and promote a plump, firm appearance.

Fragrance: Frosé Fantasy

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TANNING SKINCARE



Cloud Kissed™

Ceramide Infused Silicone Cloud Cream

Vanilla, White Tea & Coconut Milk Extracts work as Moisture Magnets For Velvety Smooth Dreamy Hydration

- Ceramide Complex – Essential fatty acids that help to moisturize and strengthen the skin's natural barrier.
- Silicone Blend - Visibly reduce the look of pores and imperfections while offering non greasy hydration.
- Vanilla Extracts – Rich in antioxidants to help ward off free radical damage while also helping to combat the signs of aging.
- White Tea Extracts – Anti-inflammatory that works as a natural antioxidant to help improve the appearance of hyperpigmentation.
- Coconut Milk – Deeply softens and nourishes while calming irritation on even the most sensitive skin.
- Marshmallow Extracts – Works to counteract redness and inflammation in the skin while also helping to retain moisture.
- Vitamin C - Helps to slow the signs of aging while also working to improve the appearance of dark spots and skin imperfections.
- Tattoo & Color Prolonging Technology – Helps to lock in moisture as well as protect the color and luster of your tan and tattoos.

Fragrance: Cloud Kissed

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Halo Beam Cream™

Light Spectrum Enhancer • Boosts Cellular Energy & Luminosity
Plant Based Stem Cells • Vitamin Infused pH Balancer

- Blue Hued Color Correcting Super Soft Mega Moisture Light Enhancing Mask – This revolutionary facial tan enhancer is formulated to tan, tone, color correct and tighten facial skin while also preparing the skin for absorption of all light hues.
- Golden C – Contains Vitamin C with micro gold particles that allow the Vitamin C to penetrate deeper into the skin for enhanced complexion perfecting effects while also targeting the appearance of fine lines and pigmentation.
- Superox C™ – A specialty derived blend of Kakadu Plum known as one of the world's richest sources of Vitamin C, Superox C is a potent antioxidant and contains micronutrient benefits that help to protect against environmental damage.
- Hyalufix™ – Sustainably sourced from Thai ginger leaves, Hyalufix™ compliments the skin's natural production of hyaluronic acid. Delivering intensive and deep down cellular hydration, Hyalufix™ significantly appears to correct deep facial wrinkles, improve skin density, firm and plump the skin.
- X50 PhotoGlow™ – Glowing skin enhancer that turns light into cellular energy for increased luminosity and elasticity.
- Apple Cider Vinegar + pH Balancers – Helps to absorb excess oils, unclogs blocked pores and sooth irritation. It also has the power to help restore the natural pH balance to the skin.
- Vegan Collagen – Helps to strengthen and condition the skin to visibly improve texture and suppleness while also helping to restore skin's natural bounce and resilience, diminishing the look of fine lines and wrinkles.
- Plant Based Stem Cells – Helps to promote cell turnover and increase collagen production for a more youthful appearance.
- Hyaluronic Acid – Hydrates through the layers of the skin to promote a bouncy, plump look.
- Multi use – Can be used as a facial tan enhancer, daily facial moisturizer, beauty light enhancer, overnight facial night mask or makeup primer.

Fragrance: Celestial Clouds

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Head to Glow™

In-Shower Color Extending Lotion & Shave Cream

24-Hour Moisture Lock System

Perfect Solution for the Girl on the Go!

- In-shower, 24-hour body moisturizing shave cream with color extending benefits.
- Cashmere Blend - An innovative technology where cashmere extracts work with the skin's natural moisture to increase the levels of hydration, while enveloping the skin in a breathable moisture barrier.
- Cocoa Butter – Hydrating butter that adds superior moisture to even the driest skin.
- Almond Oil – Repairs and soothes skin.
- Vitamin E - Keeps your skin smooth, preventing dryness and cracking, but also blocks free radicals, which keeps your skin youthful in appearance.
- Provides immediate and long-term moisturizing benefits.

Fragrance: Gorgeous Glow

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2023 White 2 Bronze Promo Kit



- | | |
|---------------------------------|--------------------------------------|
| 1 White 2 Bronze Summer | 3 White 2 Bronze Summer Packets |
| 1 White 2 Bronze Coastal | 3 White 2 Bronze Coastal Packets |
| 1 White 2 Bronze Coconut | 3 White 2 Bronze Coconut Packets |
| 1 White 2 Bronze Violet | 3 White 2 Bronze Violet Packets |
| 1 White 2 Bronze Pomegranate | 3 White 2 Bronze Pomegranate Packets |
| 1 White 2 Bronze Ink | 3 White 2 Bronze Ink Packets |
| 1 White 2 Bronze Extreme | 3 White 2 Bronze Extreme Packets |
| 1 White 2 Bronze Facial Bronzer | |
| 1 White 2 Bronze Leg Bronzer | |

Retail Cost: \$580.82

Salon Cost: \$229.99

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2023 Color Rush Kit

2 CEglOw
2 Metaphoria
2 Prismatic

6 CEglOw Packets
6 Metaphoria Packets
6 Prismatic Packets

Retail Cost: \$1,119.00

Salon Cost: \$399.99



2023 Glamour Collection Kit



1 Crush on Color
1 Dare To Be Dark
1 Bronze Have More Fun
1 All Black Everything
1 Girls Just Wanna Have Sun

3 Crush on Color Packets
3 Dare To Be Dark Packets
3 Bronze Have More Fun Packets
3 All Black Everything Packets
3 Girls Just Wanna Have Sun Packets

Retail Cost: \$237.60

Salon Cost: \$69.00

2023 DC Hydration Collection*

2 Cloud Kissed
2 Frosé Fantasy
2 Coconut Krèm
2 Sugar & Suede
2 Enchanted Emerald
2 Collagenetics Restorative

Retail Cost: \$351.76

Salon Cost: \$145.00



***AVAILABLE UNTIL DECEMBER 31, 2022**

2022 DC Launch Package*

***AVAILABLE UNTIL DECEMBER 31, 2022**



Retail Cost: \$1,345.60

Salon Cost: \$530.00

1 Beyond the Beach
1 Sunshine Superstar
1 Electric Aura
1 Ride or Tide
1 HIM Energy
1 White 2 Bronze Summer
1 Crush on Color
1 Sorbet Dream Cream
1 Coconut Color Cream
1 Halo Beam Cream

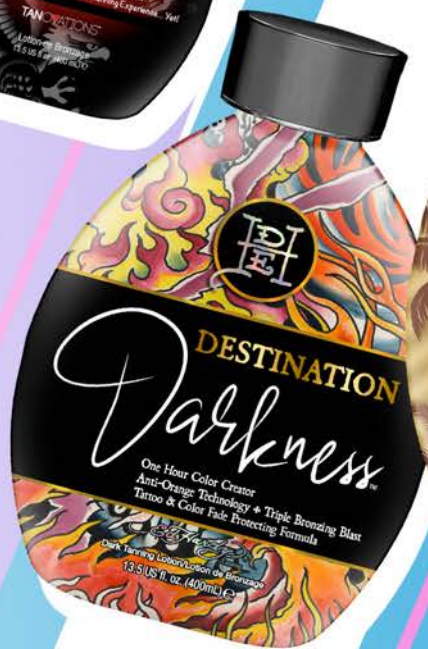
4 Beyond the Beach Packets
4 Sunshine Superstar Packets
4 Electric Aura Packets
4 Ride or Tide Packets
4 HIM Energy Packets
4 White 2 Bronze Summer Packets
4 Crush on Color Packets

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TANOVATIONS™

Ed Hardy®

== COLLECTION ==



Coconut Covergirl™

Skin Softening Sunkissed Golden Glow Tanning Lotion
Coconut Milk & Coconut Oil for Sleek & Smooth Hydration
Tattoo & Color Fade Protection Formula



- Quad Tyrosine Blend + MelanoBronze™ - Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva™ - Melanin synthesizer for darker, longer lasting results.
- Coffeeberry - Rich antioxidant that helps to neutralize free radical damage and help to prevent cellular damage in the skin.
- Cupuaçu Butter – Helps to lock in moisture and restore skins elasticity.
- Centella CAST – Helps to restore skins elasticity and firmness while boosting collagen production, as well as helps to reduce the appearance of stretch marks and sagging skin.
- Coconut Juice, Coconut Oil & Coconut Water – Helps to penetrate through dry layers of skin for the deepest level of hydration.
- Cocoa Butter – Hydrating butter that adds superior moisture to even the driest skin.
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results.

Fragrance: Pink Coconut

devoted
creations®
TANNING SKINCARE



Caribbean
COOL
TROPICAL ISLAND DARK
NATURAL BRONZING LOTION
WITH JAMAICAN
BLACK CASTOR OIL
TANOVARATIONS
Dark Tanning Lotion/Lotion De Bronzage
11 US fl. oz. (325mL) e

BALI BEACH
COCONUT INFUSED "BLACK" BRONZER
MACADAMIA NUT OIL + POEPLIT
& GUAVA EXTRACTS
TANOVARATIONS
Dark Tanning Lotion/Lotion De Bronzage
11 US fl. oz. (325mL) e

MAUI MOOD
TROPICAL TANNING LUSH BEACH BRONZER
WITH A JUICY RUSH OF GUAVA, STARFRUIT
& MACADAMIA NUT EXTRACTS
TANOVARATIONS
Dark Tanning Lotion/Lotion De Bronzage
11 US fl. oz. (325mL) e

Blues
CARIBBEAN COLOR CREATOR
SKIN QUENCHING ISLAND
CHERRY, BLISSFUL BANANA
& MOISTURIZING MANGO
COASTAL EXTRACTS
BLUE HUED FOR A BEACH
BRONZED GLOW
TANOVARATIONS
Dark Tanning Lotion/Lotion De Bronzage
11 US fl. oz. (325mL) e

WAI KIKI Weekend™
PACIFIC PARADISE NATURAL
BEACH BRONZING COCKTAIL
INFUSED WITH JUICY GUAVA,
MACADAMIA NUT AND HIBISCUS
EXTRACTS FOR RESORT READY
ENDLESS SUMMER RESULTS!
TANOVARATIONS
Dark Tanning Lotion/Lotion De Bronzage
11 US fl. oz. (325mL) e

Santorini Summer
WANDERLUST WORTHY
DARK TANNING INTENSIFIER
INFUSED WITH
ORANGE EXTRACTS
FOR A SPLASH OF VITAMIN SEA
TANOVARATIONS
Dark Tanning Lotion/Lotion De Bronzage
11 US fl. oz. (325mL) e

BAHAMA BRONZER
"TRAVELER READY" TANNING
FLAVORED WITH "TROPIC" QUENCHING
PINEAPPLE AND MANGO EXTRACTS
TANOVARATIONS
Dark Tanning Lotion/Lotion De Bronzage
11 US fl. oz. (325mL) e



Barbados Blues™

Caribbean Color Creator | Skin Quenching Island Cherry, Blissful Banana & Moisturizing Mango Coastal Extracts
Blue Hued for. Beach Bronzed Glow

- Blue Hued Dark Tanning Optimizer – Deeply intensifies tanning results for superior dark color without the use of added bronzers.
- Blue Tansy™ – Provides anti-orange agents so the skin develops the most natural, dark bronzed result.
- Barbados Cherry Extract – Works to fight against inflammation and free radical damage while being an antioxidant to help combat skin dullness and hyperpigmentation, and working to seal in moisture to maintain skin's barrier functions.
- Banana Fruit Extracts – Helps to refine the skin while being an essential source of electrolytes.
- Mango Butter – High in antioxidants that work to deeply moisturize and leave the skin glowing.
- MelanoBronze™ & Melactiva™ – Stimulates melanin activity allowing for longer lasting, darker tanning results.

Fragrance: Saltwater Sea

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2022 Tanovations Destination Kit*



2 Barbados Blues
2 Waikiki Weekend
2 Maui Mood

6 Barbados Blues Packets
6 Waikiki Weekend Packets
6 Maui Mood Packets

Retail Cost: \$446.70

Salon Cost: \$159.99

***AVAILABLE UNTIL DECEMBER 31, 2021**

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TANOVATIONS™

©SELFIE®
Glow Sunless



Podz®
EYEWEAR
"Protecting the Worlds Most Beautiful Eyes"



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FIVE STAR DIAMOND



Start

November 1, 2022

End

October 31, 2023

Qualifications & Percentage Breakdown

Level One: 6% back on all purchases

Level Two: Additional 2% back on advertising*

Level Three: Additional 2% back for eyewear and cleaner*

Level Four: 25% back for Selfie Glow Sunless Retail purchases**

The salon must qualify under level 1 to receive qualifications for other parts

The salon must qualify under levels 1-3 to receive qualifications for Sunless

Level 1: Purchase requirements for 6% back

- Purchases can only be submitted from during the rebate time period
 - *(November 1 – October 31)*
- At least 75% of all salon lotion purchases must be of Devoted Creations' brands
 - *(Ed Hardy, Tanovations, Devoted Creations)*
- The minimum qualified rebate amount must be more than \$100.

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TANO  **VATIONS™**

Ed Hardy®

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Level 2: Co-op advertising requirements for additional 2% back

- *The salon must qualify under part 1 of the 5 Star Diamond Rebate Incentive Program.*
- All websites, email blasts and social media posts related to marketing and/or promotions must include the Devoted Creations logo exclusively to any other brands.



Level 3: Eyewear & Cleaner purchase requirements for additional 2% back

- *The salon must qualify under part 1 of the 5 Star Diamond Rebate Incentive Program.*
- All eyewear and salon cleaner purchases must be exclusively Podz, Sunnies Eyewear and Lucasol brand products.



ARE YOU CARRYING Podz & LUCASOL™?

IF NOT, YOU ARE MISSING OUT ON EXTRA \$\$\$\$ INCENTIVES! FOR MORE INFORMATION, CALL 1-800-488-5524

Podz EYEWEAR
podzeyewear.com 1-800-488-5524

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FIVE STAR DIAMOND ★★★★★
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****NEW**** Level 4: Selfie Glow Sunless retail purchase requirements for 25% back

- *The salon must qualify under levels 1-3 of the 5 Star Diamond Rebate Incentive Program in order to qualify.*
- The minimum purchase amount of Selfie Glow Sunless retail products must be greater than \$500.

SELFIE®
Glow Sunless

BONUS LEVEL: Bottle Spiff Incentive for ALL SALONS!

Earn even more money back on your lotion purchases from
our 4 most popular collections!

Color Rush Collection: \$0.75 per bottle

DC Classic Collection: \$0.40 per bottle

Pauly D Collection: \$0.25 per bottle

Soho Collection: \$0.20 per bottle

****Discontinued products do not qualify****

TRAINING OPPORTUNITIES ALL YEAR!

Devoted On Demand & Client Support

- Register for *exclusive access* to our on-demand training website!
- Devoted On Demand holds a library of all web-based trainings that go over products and sales, customer service, and salon informational videos. *This feature is available 24 hours a day, 7 days a week, 365 days a year!*
- The client support section on **DevotedCreations.com** gives you access to all things Devoted!
- You will be given access to product images, product fact sheets, powerpoint presentations, online training videos, in-room advertising images, model images, logos, salon promotional materials, price guide, training books and incentive programs.

Interactive Live Web Trainings

- Trainings can focus on products and sales, salon basics and social media tactics.
- We work with our salon partners to *customize* our trainings on subjects which are highly requested so we can tailor them to your salon's needs.

In Salon Product Trainings

- Training sessions typically last up to 2 hours and can be *customized* to best suit the needs of your salon.
- No minimum attendance required for salons that have purchased \$3000 in Devoted Creations/Tanovations products and maintain a 75% shelf presence or greater.



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